



Drive revenue and improve service with Chat Bots

Attend a workshop by Arbela Technologies

While no website user or owner necessarily jumps for joy when they hear the phrase “chat bot” - the fact is that chat bots work, and amazingly so.

If you run an e-commerce site, or are in the customer service business, and aren't using chat bots yet, you're likely leaving money on the table, and creating a poorer experience for customers and customer service reps alike.

Bots on the front line and impacting the bottom line

So much of the initial conversation can be automated (making for expeditious service) and then properly routed once the chat bots get the proper details (making for more complete, cost-effective service).

AND... chat bots are also an amazingly simple way to increase attachment rates and average order value, as quality and speed of service almost always lead to larger purchases. Chat bots can also be used to deliver discount codes, up-sells, and other incentives to users who may have stalled during a purchase or exiting your site.

Ready to get up and running with chat bots?

Attend the Chat Bot Workshop, brought

to you by Microsoft and Microsoft Gold Partner Arbela Technologies.

What you'll get from the Chat Bot workshop

In just four hours, you'll be able to easily create your own chat bots — without the need for developers or data scientists — by using a guided, no-code graphical interface.

These “virtual agents” will be empowered to take action by integrating Power Virtual Agents using pre-built connectors, by building custom workflows using Power Automate, or creating complex scenarios with Microsoft Bot Framework.

You'll also learn how to measure performance continuously and improve chat bot performance using AI and data driven insights available in an easy-to-read dashboard.

Contact Arbela at info@arbela.com to learn more about our Chat Bot Workshop powered by Microsoft Virtual Agents.

Benefits

- Improve customer care
- Reduce internal caseloads
- Boost average order value

Features

- 4-hour workshop
- Chat bot templates
- FREE 6-month licensing
- Low/no code application
- Build bots with ease
- Use AI to fuel performance