



Arbela Text Connect

Send, receive and manage texting in Microsoft Dynamics with SMS integration toolkit

SMS — short message service, a.k.a., texting — is fast eclipsing most modes of communication for today's businesses and is absolutely the preferred mode for tomorrow's decision-makers (e.g., millennials).

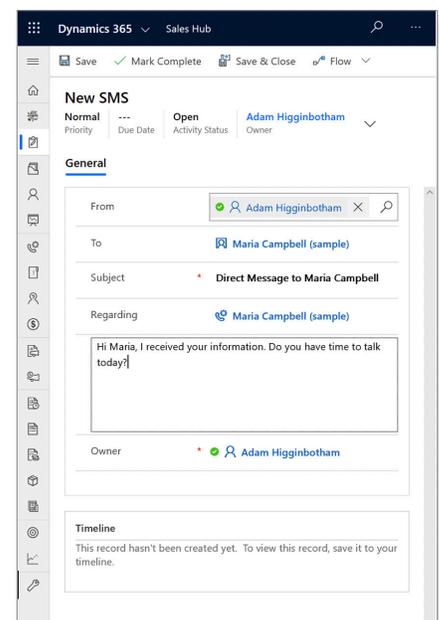
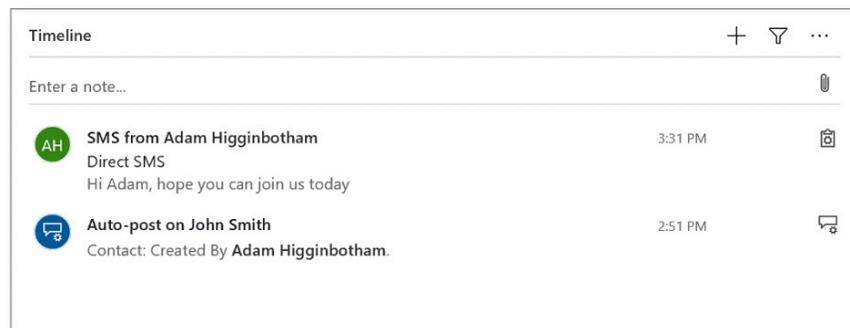
If you're not already managing SMS content — incoming and outgoing, proactive and reactive — into your CRM, customer service, and marketing solutions, Arbela can help with a low-code, rapid implementation of a two-way SMS extension, Arbela Text Connect.

We can help equip you with a broad range of SMS capabilities, including:

- Sending and receiving SMS directly within Dynamics to and from individuals or groups
- Sending SMS appointment reminders or automated messages to individuals or groups triggered by Dynamics data
- Managing every aspect of SMS communication in Dynamics: contact management, account management, activity management, targeted list creation, subscriber preferences, and more
- Leveraging the extensive reach of SMS to improve customer relationships and collect more immediately actionable information

Benefits

- Incoming and outgoing text communication management within Microsoft Dynamics
- Supported by Twilio and other SMS providers for delivery and response
- No custom code, low to no maintenance
- Delivery protocol via Power Automate
- Fast implementation and time to value

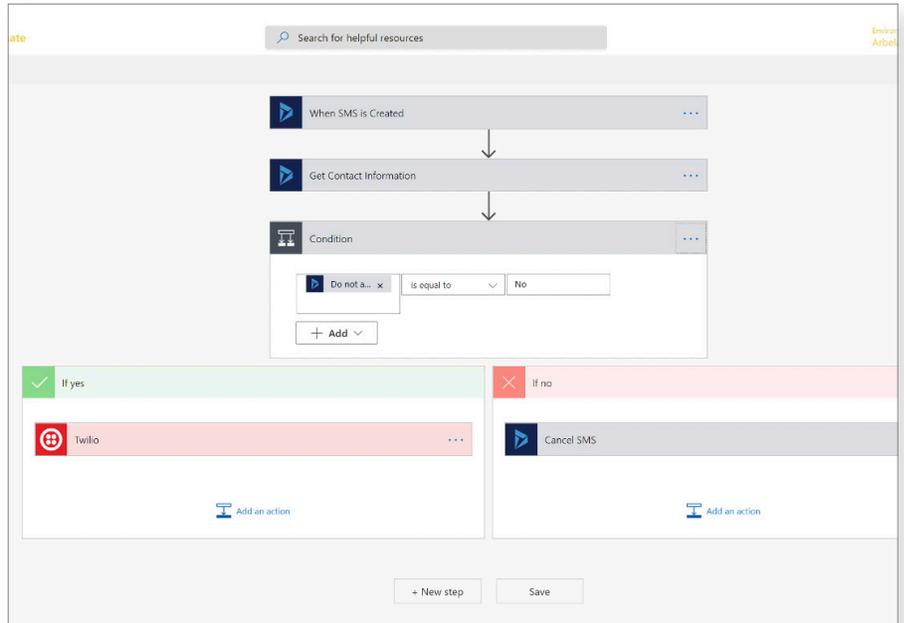


A horizontal solution with endless applications

Arbela Text Connect is designed to work with the Twilio messaging service — a global communications platform — but can be adapted to any SMS provider.

It is applicable for any business that needs to regularly, efficiently, and securely communicate with its customers stands to benefit ecommerce companies announcing flash sales, healthcare organizations sending appointment reminders, businesses sending updates to remote employees... the applications are endless.

Ready to get started with Arbela Text Connect for Microsoft Dynamics? Contact us at info@arbелatech.com for more information.



About Arbela

Arbela Technologies is a global consulting firm and top-rated Dynamics 365 gold certified partner that empowers organizations around the world to digitally transform and grow their businesses. Our expert consultants offer strategic consulting, implementation services, support and managed services as well as pre-built software solutions that help our clients innovate using Microsoft Dynamics 365, ERP, CRM, Business Intelligence/Analytics and related Microsoft cloud solutions.