



# Microsoft Power Virtual Agents Workshop

## Increase sales with virtual sellers

How can I increase my average basket size?  
How can I ensure my customers are buying the right products for their specific needs?  
How can I persuade a customer to buy my product? How can I reduce my sales costs?

If these are the type of questions that you have been trying to answer - then Microsoft Power Virtual Agents is right for you!

Embed chatbots into your website powered by Artificial Intelligence to create personalized experiences for your customers. These virtual sellers enable you to increase your sales by providing target offers and product suggestions at the right time, for the right customers.

### Microsoft Power Virtual Agents

Power Virtual Agents lets you create powerful chatbots that can answer questions quickly and direct your customers, employees, and/or visitors to the right place.

These bots can be created easily without the need for data scientists or developers. Some of the ways that Power Virtual Agents bots have been used include:

- COVID-19 infection rate and tracking information
- Sales help and support issues

- Opening hours and store information
- Employee health and vacation benefits
- Common employee questions for businesses

Power Virtual Agents is available as both a standalone web app, and as a discrete app within Microsoft Teams. While most of the functionality between the two is the same, the way you plan to use Power Virtual Agents will determine which one is best for you.

### Virtual Agents Workshop

Built on Microsoft Dynamics 365 means Arbela Technologies has designed a workshop that shows you how to leverage Microsoft Power Virtual Agents and your data to deliver immediate time-to-value for your sales team. This workshop will leverage your data and website(s) to help your organization transform to an "always-on" sales team, enabling you to deliver an enhanced customer service and increase your sales.

Attending this workshop, you will learn how to:

- Create and deploy a chatbot to multiple channels

### Benefits

- Low code/no code solution integrated into your backend systems
- Implement a virtual sales team to provide 24/7 sales and support
- Reduce service and sales costs
- Increase average order size
- Improve customer satisfaction

- Transfer chat sessions to human sales team members
- Apply best practices for implementing chatbots

### Take the next step

Contact Arbela Technologies today at [info@arbелatech.com](mailto:info@arbелatech.com) to learn more about our Microsoft Power Virtual Agents Workshop.